

# Donor Privacy Policy

Last updated: May 23, 2023

Greater Orange Community Arts Theater (“GOCAT”, “we”, “us”, or “our”) is committed to protecting your privacy. GOCAT is a general audience web site (“Site”), intended for users of all ages. Personal information of all users is collected, used and disclosed as described in this Privacy Policy. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our policy, or our practices with regards to your personal information, please contact us at [info@gocat4all.org](mailto:info@gocat4all.org).

## **Collection of your Personally Identifiable Information (“PII”)**

We collect PII that you voluntarily provide to us when registering at the Site, expressing an interest in obtaining information about us or our products and services, participating in activities on the Site or otherwise contacting us. GOCAT collects PII, such as a user’s email address, name, home or work address, and telephone number when users make donations. If you choose to make online donations, we will collect additional PII, including your credit card number and billing address, in order to process the transaction.

## **Use of your Personally Identifiable Information**

GOCAT collects and uses your PII to deliver the services you have requested (such as email correspondences and credit card billing). GOCAT does not use or disclose any PII without your explicit consent.

GOCAT may contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

GOCAT does not sell, rent, exchange or lease its customer lists to third parties. We may occasionally hire other companies to provide limited services on our behalf, such as handling the processing and delivery of mailings, providing customer support, processing transactions, or performing statistical analysis of our services. We will only provide those companies the PII they need to deliver the service. They are required to maintain the confidentiality of your information and are prohibited from using that information for any other purpose.

If you make an online donation, you will be automatically re-routed to Donor Perfect website. This third-party website does not sell, rent, exchange or lease your PII. By submitting your payment, you authorize us to charge the website to charge the payment method you provided for the amount specified in the Transaction Amount field. Account information for Recurring Pledges/Monthly Giving is encrypted and stored securely via SafeSave™ for automatic processing of your future payments. Notify us at anytime if you wish to discontinue your pledge. If you would like to make any changes to or cancel your donation, please contact Donor Perfect via phone at (215) 628-4343 or email at [legal@softerware.com](mailto:legal@softerware.com).

GOCAT may access and/or disclose your PII if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on GOCAT or the site; (b) protect and defend the rights or property of GOCAT; or (c) act under exigent circumstances to protect the personal safety of users of GOCAT services or members of the public.

PII collected on this Site may be stored and processed in the United States or any other country in which GOCAT or its subsidiaries or agents maintain facilities, and by using this site, you consent to any such transfer of information outside of your country.

### **Control your Personally Identifiable Information**

GOCAT offers choices for the collection, use and sharing of PII. You may choose not to receive marketing material from GOCAT. You may also stop the delivery of future promotional email from GOCAT by following the specific instructions in the email you receive. The instructions explain how to stop receiving such emails.

There are some GOCAT services that send out periodic emails informing you of technical service issues, service surveys, new feature announcements, and news about GOCAT products and services. You will not be able to unsubscribe to these mailings, as they are considered a part of the service you have chosen.

### **Security of your Personally Identifiable Information**

GOCAT is committed to protecting the security of your PII. We use a variety of security technologies and procedures to help protect your PII from unauthorized access, use, or disclosure. For example, we store the PII you provide on computer systems with limited access, which are located in controlled facilities. When we transmit highly confidential information (such as a credit card number) over the Internet, we protect it through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

### **Collection of Your Non-Personally Identifiable Information**

When you visit the Site, we also collect certain aggregate and non-personally identifiable information ("Non-PII"), as described below. This information does not relate to a single identifiable visitor instead it assists us in tracking aggregate user traffic on the Site and what pages were accessed.

#### **Web Beacons**

Pages on our Site may contain "web beacons" (also known as Internet tags, pixel tags and clear GIFs). Web beacons allow third parties to obtain information such as the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, the type of browser used to view the page, and the information in cookies set by the third party. We use log files to store the data that is collected through web beacons.

#### **Cookie Information**

A cookie is a small amount of data, which often includes an anonymous unique identifier that is sent to your browser from a website's computer and stored on your computer's hard drive. Cookies record information about your online preferences. Cookies let us know about repeat visitors and if we are delivering quality products and services to our Clients. We may also use cookies to identify which websites our repeat visitors are coming from, so that we can place more of our online advertising on these websites, and can, where necessary, pay our affiliates and other business partners. Each website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other websites. Many websites do this whenever a user visits their website in order to track online traffic flows.

You can set your browser to accept all cookies, to notify you when a cookie is issued, or not to receive cookies at any time. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences. For further information on cookies please visit <http://www.aboutcookies.org>. If you choose to decline cookies, you may not be able to fully experience the interactive features of the GOCAT services or Web Site you visit.

### **User Profiles**

The Company may aggregate PII, Non-PII, Web Beacon Information, and Cookie Information in order to create a profile of a user or users of the Site.

### **Credit Card Transactions**

If you provide us with information for credit card purchases for payments through the Site, we will treat your credit card information in a secure manner.

### **Children's Privacy**

This Website is not directed to children under the age of thirteen and we do not knowingly collect personal information from children under the age of thirteen on this Website. If we become aware that we have inadvertently received personal information from a visitor under the age of thirteen on this Website, we will delete the information from our records. You must be at least twenty-one to use this Website.

### **Opt-Out Policy**

You may exercise your option to not receive any future communications from us by contacting us at [info@gocat4all.org](mailto:info@gocat4all.org). Subscribers should note that unsubscribing from the Site' electronic mailings will not automatically unsubscribe you from any communications you have elected to receive from our partners or other third parties. Please note that you may still receive information from third parties to whom we have disclosed your information to prior to the time you opted-out. You should contact each third party in the event that you no longer want to receive information from such party.

You may request by telephone or in writing that Company stop calling you and place your name on our company-specific Do Not Call list. To be added to our Do Not Call list contact us at:

Greater Orange Community Arts Theater  
PO Box 4654

Orange, CA 92863  
[info@gocat4all.org](mailto:info@gocat4all.org)  
(714) 202-7549

## **Privacy Complaints**

If you believe that we have not complied with this Privacy Policy, please contact us at:

Greater Orange Community Arts Theater  
PO Box 4654  
Orange, CA 92863  
(714) 202-7549

You may also email us at [info@gocat4all.org](mailto:info@gocat4all.org) and explain thoroughly where Privacy Policy lacked compliance. We will investigate your complaint promptly.

## **How to Access or Modify Your Information**

We strive to keep all personal information accurate and complete. You are always fully in control of the information that we maintain to service you. You can change your personal information at any time and as often as necessary. You can also request that information be deleted. Information may be withheld or exempted from deletion if this is required by law or is part of a fraud investigation, or as otherwise as described above in the Use of Information section.

You may access and modify your personal information by writing to us at:

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Orange, CA 92863  
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(714) 202-7549

## **California Residents**

### **California Consumer Privacy Act**

If you are a California resident, the information below also applies to you. Certain terms used in this section have the meanings given to them in the California Consumer Privacy Act of 2018 (“CCPA”).

Categories of Personal Information we have collected from or about its users in the preceding 12 months.

- Identifiers (e.g. name, mailing address, email address, phone number, credit/debit card number)

- Characteristics of protected classifications (e.g. gender, age)
- Commercial information (e.g. products or services purchased, purchase history)
- Internet or other electronic network activity (e.g. browse or search history)
- Geolocation data (e.g. latitude or longitude)
- Audio, electronic, visual, or similar information (e.g. recording of guest service calls)
- Inferences drawn from any of the above (e.g. preferences or characteristics)

Categories of Sources from which we have collected Personal Information about users (for more information, see the Collection of your Personally Identifiable Information section of this privacy policy).

- Sites
- 3rd Party Websites
- Data Brokers
- Social Media

Business or Commercial purposes for which we have collected or sold Personal Information about users in the preceding 12 months (for more information, see the Use of Information section of this privacy policy).

- Performing services, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing advertising or marketing services, providing analytics services, or providing similar services;
- Auditing related to a current interaction with you and concurrent transactions, including, but not limited to, counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance;
- Detecting security incidents, protecting against malicious, deceptive, fraudulent, or illegal activity, and prosecuting those responsible for that activity;
- Debugging to identify and repair errors that impair existing intended functionality;
- Undertaking internal research for technological development and demonstration; and
- Undertaking activities to verify or maintain the quality or safety of a service that is owned, manufactured, manufactured for, or controlled by us, and to improve, upgrade, or enhance the service that is owned, manufactured, manufactured for, or controlled by us.

Categories of Personal Information we have sold about users in the preceding 12 months

- Internet or other electronic network activity (e.g. “cookies” or other tracking tags)

Categories of Personal Information we have disclosed for a business purpose in the preceding 12 months.

- Identifiers (e.g. name, mailing address, email address, phone number, credit/debit card number)
- Characteristics of protected classifications (e.g. gender, age)
- Commercial information (e.g. products or services purchased, purchase history)
- Internet or other electronic network activity (e.g. browse or search history)

### **Non-Discrimination**

We will not discriminate against you because you exercise your rights. For example, we will not deny you services or charge you a different price or rate for services if you make an access, deletion, or do not sell request.

### **You have the following rights under the CCPA**

The right to make requests as follows:

#### **Access Request (can make a request no more than twice in a 12-month period) – Request that we disclose the following information**

- Categories of PI we collected about you during the preceding 12 months
- Categories of sources from which PI is collected
- Business or commercial purpose for collecting or selling PI
- Specific pieces of PI we collected about you
- Categories of PI we have sold about you
- Categories of third parties to whom the PI was sold
- Categories of PI disclosed about you for a business purpose
- Categories of third parties to whom PI was disclosed for a business purpose

#### **Deletion Request**

- Request we delete PI that we collected from you

#### **Do Not Sell My Info**

- Request we opt you out of the sale of your PII

### **Submit Requests**

#### **Access and Deletion Requests**

Contact us via phone at (714) 202-7549 or email at [info@gocat4all.org](mailto:info@gocat4all.org).

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### **Do Not Sell My Info Requests**

We do not sell your personal information.

### **California Shine the Light**

If you are a California resident and have an established business relationship with us, you can request a notice disclosing the categories of personal information we have shared with third parties, for the third parties' direct marketing purposes, during the preceding calendar year. To request a notice, please submit your request to [info@gocat4all.org](mailto:info@gocat4all.org). Please allow 30 days for a response.

If you are a California resident under 18 years old and a registered user, you can request that we remove content or information that you have posted to our website or other online services. Note that fulfillment of the request may not ensure complete or comprehensive removal (e.g., if the content or information has been reposted by another user). To request removal of content or information, please contact us at [info@gocat4all.org](mailto:info@gocat4all.org).

### **Enforcement of this Privacy Statement**

If you have questions regarding this statement, contact (714) 202-7549.

### **Changes to this Statement**

GOCAT will occasionally update this Privacy Statement to reflect company and customer feedback. If there are material changes to this Statement or in how GOCAT will use your PII, GOCAT will prominently post such changes prior to implementing the change. GOCAT encourages you to periodically review this Statement to be informed of how GOCAT is protecting your information.

### **Contact Information**

Greater Orange Community Arts Theater (GOCAT) welcomes your comments regarding this Privacy Statement. If you believe that GOCAT has not adhered to this Statement, please contact us by telephone, email, or postal mail.

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